

SPECTRE BOARD MEETING MINUTES

Tuesday, 03 August 2010, 1830 CST

All Board Members were present except the following:

Roger Betterelli

Tommy Montgomery

Bill Patterson

Bill Allen attended as an invited guest and VP-elect



CALL TO ORDER

Pat called the meeting to order at 1835L. Pat introduced all of the attendees.

TREASURER'S REPORT

Pat read the treasurer's report (attached). It was moved and seconded to accept the Treasurer's report, subject to audit. Motion carried unanimously.

NEW BUSINESS

Pat reviewed the agenda items and discussed inviting Mr. Gene Eller to attend a future meeting and provide an update on the Special Ops Warrior Foundation and Spectre's involvement.

WEBSITE STATISTICS

The website statistics are attached to these minutes and are steadily progressing.

2010 REUNION INFORMATION

Pat briefed that the reunion preparations were progressing and that all major issues were resolved or in-work.

Raffle items and attendee give-away/mementos were discussed and agreed upon. The T-shirt design was finalized and approved. Pat will order shirts and ensure the Gunner Jack Plaque and bonus were available for presentation. The regular cast of assistants and helpers pledged their support for the reunion functions and others were quick to volunteer to fill the voids. Other ideas for fund raisers or give-aways were solicited. The hotel attendee list is pretty low at present; however, we expect it to fill rapidly the month of September.

QUARTERMASTER REPORT

Tommy is deployed -- Pat and Larry kept the store shipments up-to-date and several items were discussed with the board and PJ for removal from the website due to

discontinuing that product line. Several other items were ordered to re-stock our store supplies and there will be special “discounts” offered at the reunion for attendees on stock that is marked for discontinuance (potential valuable collector’s items)

OLD BUSINESS

Inputs to Dick for the Gunner Jack Award were officially closed ... Gunner Jack will make the final determination and Pat will coordinate the presentation at the reunion.

NEW BUSINESS

Barry G, as chairman of the Nomination Committee, has contacted and received the OK from all nominees to fill potential vacancies in the board structure. A final list of nominees and positions will be provided by Barry G to the general membership for action at the reunion.

ADJOURNMENT

There being no further business to discuss, it was moved and seconded by that the meeting be adjourned. Majority ruled ... Meeting adjourned at 1910L.

DVancil – Recorder

Attachments 3

1. Agenda
2. Treasurer’s Report
3. Web Statistics

Spectre Board Meeting 3 August 2010

OLD BUSINESS

1. Treasurers Report – Bill Patterson
Life members

2. Reunion Planning 2010 – Pat
Hotel Data—Finalized
Guest Speaker—Comer
Golf—Pat
Fishing—Tommy (N/A)
Reunion Flyer—Pat
Web site—PJ
Year Pin—Pat
Give Aways—Coasters & Wine
Raffle—
Shirt Design—All
Talked to Dennis/working on a design
Looking at a different shirt

3. Quartermaster Report – Pat/Tommy

4. Nomination Committee—Barry

5. Gunner Jack Nominations---Dick

NEW BUSINESS

Agenda Items for General Business meeting--All

Spectre Association Inc.
P. O. Box 707
Mary Esther, Florida 32569-0707

**THIS IS THE MONTHLY TREASURER'S REPORT
AS OF August 1, 2010**

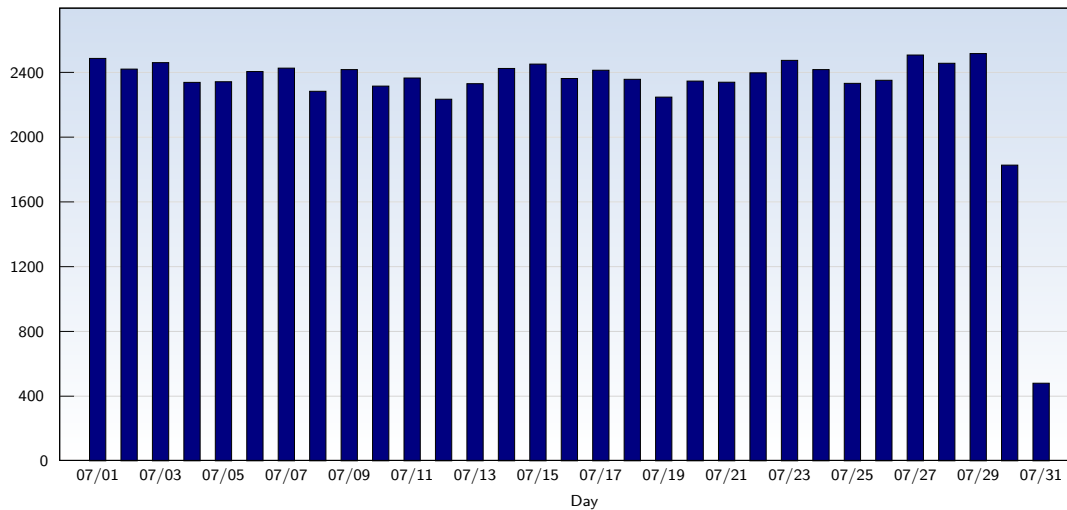
| | |
|---|---------------------------|
| CHECKING ACCOUNT | \$ 6,325.69 |
| GUNNER JACK FUND CD REGIONS BANK | \$ 10,275.67 |
| SCHOLARSHIP FUND | \$ 6,682.23 |
| SPECIAL OPERATING FUND | \$ 3,627.32 |
| LIFE MEMBERSHIP FUND | \$ 25,269.45 |
| LIFE MEMBERSHIP FUND | \$ 6,000.00 |
| DEPOSITS Not Credited | <u>\$ 749.00</u> |
| <i>TOTAL FUNDS AVAILABLE</i> | <i>\$58,929.36</i> |



Monthly Report 07/01/2010 - 07/31/2010

For spectre-association.org

Unique Visits

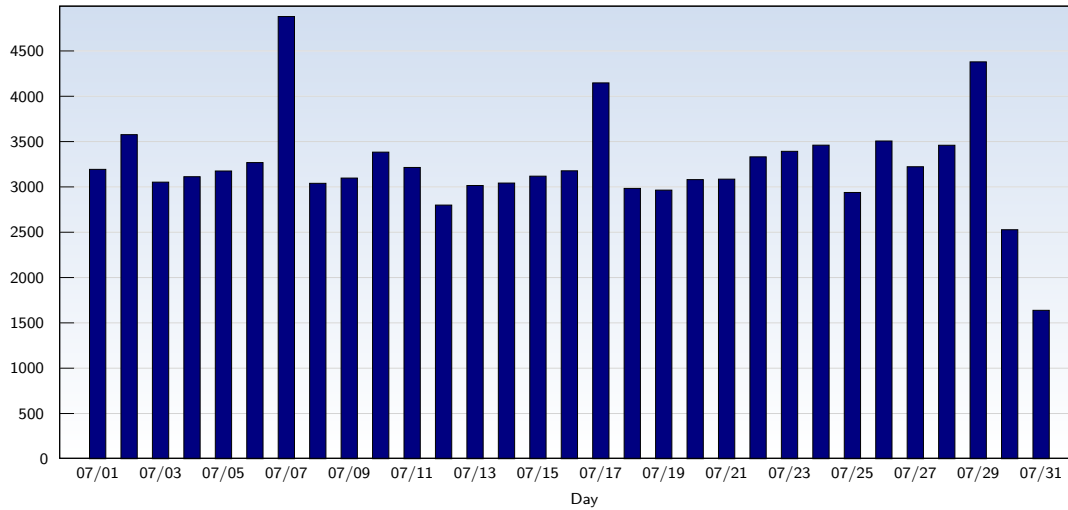


| Date | Amount |
|----------------------|--------|
| Thursday 07/01/2010 | 2487 |
| Friday 07/02/2010 | 2421 |
| Saturday 07/03/2010 | 2461 |
| Sunday 07/04/2010 | 2339 |
| Monday 07/05/2010 | 2343 |
| Tuesday 07/06/2010 | 2406 |
| Wednesday 07/07/2010 | 2427 |
| Thursday 07/08/2010 | 2284 |
| Friday 07/09/2010 | 2418 |
| Saturday 07/10/2010 | 2316 |
| Sunday 07/11/2010 | 2366 |
| Monday 07/12/2010 | 2235 |
| Tuesday 07/13/2010 | 2331 |
| Wednesday 07/14/2010 | 2425 |
| Thursday 07/15/2010 | 2452 |
| Friday 07/16/2010 | 2363 |

| Date | Amount |
|----------------------|--------------|
| Saturday 07/17/2010 | 2414 |
| Sunday 07/18/2010 | 2358 |
| Monday 07/19/2010 | 2248 |
| Tuesday 07/20/2010 | 2347 |
| Wednesday 07/21/2010 | 2340 |
| Thursday 07/22/2010 | 2398 |
| Friday 07/23/2010 | 2475 |
| Saturday 07/24/2010 | 2418 |
| Sunday 07/25/2010 | 2333 |
| Monday 07/26/2010 | 2352 |
| Tuesday 07/27/2010 | 2508 |
| Wednesday 07/28/2010 | 2457 |
| Thursday 07/29/2010 | 2517 |
| Friday 07/30/2010 | 1828 |
| Saturday 07/31/2010 | 481 |
| Total | 71548 |

This analysis summarizes multiple page impressions of an individual visitor into unique visits. A visitor is counted as an unique visit when requesting at least one page. If more than 30 minutes have elapsed since the first page impression, further requests will be counted as a new unique visit.

Page Views



| Date | Amount |
|----------------------|--------|
| Thursday 07/01/2010 | 3195 |
| Friday 07/02/2010 | 3578 |
| Saturday 07/03/2010 | 3054 |
| Sunday 07/04/2010 | 3114 |
| Monday 07/05/2010 | 3177 |
| Tuesday 07/06/2010 | 3270 |
| Wednesday 07/07/2010 | 4881 |
| Thursday 07/08/2010 | 3041 |
| Friday 07/09/2010 | 3099 |
| Saturday 07/10/2010 | 3385 |
| Sunday 07/11/2010 | 3216 |
| Monday 07/12/2010 | 2801 |
| Tuesday 07/13/2010 | 3017 |
| Wednesday 07/14/2010 | 3044 |
| Thursday 07/15/2010 | 3120 |
| Friday 07/16/2010 | 3179 |

| Date | Amount |
|----------------------|---------------|
| Saturday 07/17/2010 | 4149 |
| Sunday 07/18/2010 | 2985 |
| Monday 07/19/2010 | 2966 |
| Tuesday 07/20/2010 | 3082 |
| Wednesday 07/21/2010 | 3087 |
| Thursday 07/22/2010 | 3333 |
| Friday 07/23/2010 | 3394 |
| Saturday 07/24/2010 | 3462 |
| Sunday 07/25/2010 | 2940 |
| Monday 07/26/2010 | 3508 |
| Tuesday 07/27/2010 | 3224 |
| Wednesday 07/28/2010 | 3461 |
| Thursday 07/29/2010 | 4381 |
| Friday 07/30/2010 | 2529 |
| Saturday 07/31/2010 | 1640 |
| Total | 100312 |

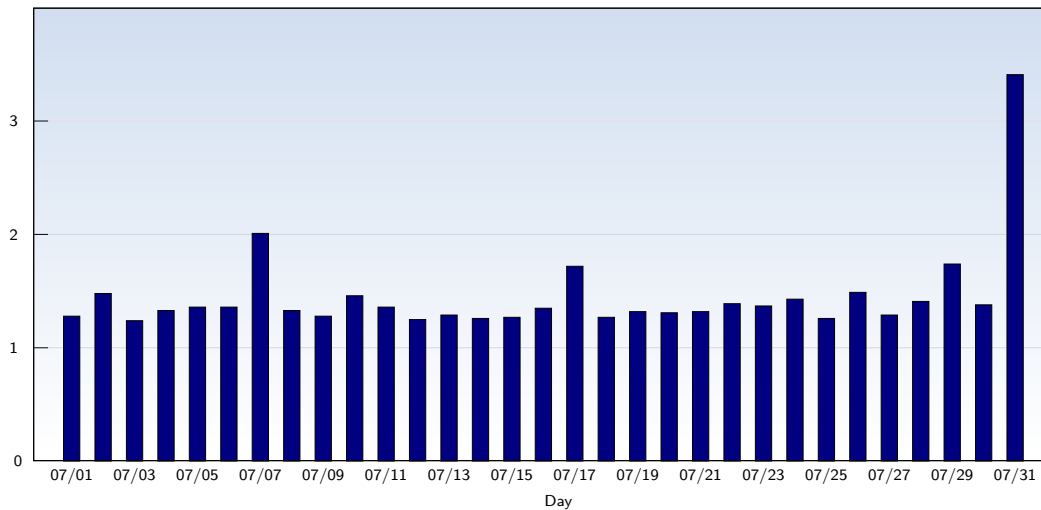
These statistics show all successful page views (also known as page impressions) and the time they were made. Only fully loaded pages are counted. Individual images and components are not included.



Monthly Report 07/01/2010 - 07/31/2010

For spectre-association.org

Pages per Visit



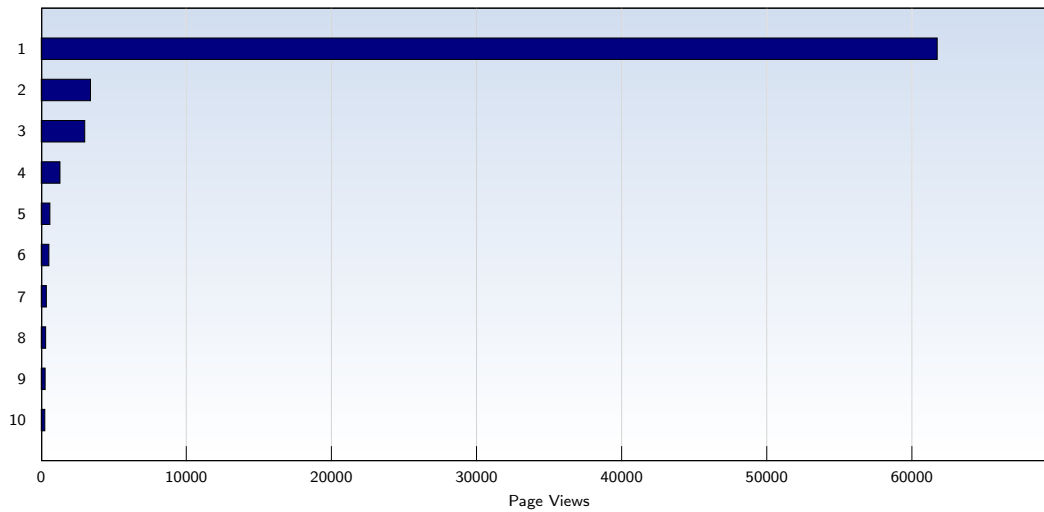
| Date | Amount |
|----------------------|--------|
| Thursday 07/01/2010 | 1.28 |
| Friday 07/02/2010 | 1.48 |
| Saturday 07/03/2010 | 1.24 |
| Sunday 07/04/2010 | 1.33 |
| Monday 07/05/2010 | 1.36 |
| Tuesday 07/06/2010 | 1.36 |
| Wednesday 07/07/2010 | 2.01 |
| Thursday 07/08/2010 | 1.33 |
| Friday 07/09/2010 | 1.28 |
| Saturday 07/10/2010 | 1.46 |
| Sunday 07/11/2010 | 1.36 |
| Monday 07/12/2010 | 1.25 |
| Tuesday 07/13/2010 | 1.29 |
| Wednesday 07/14/2010 | 1.26 |
| Thursday 07/15/2010 | 1.27 |
| Friday 07/16/2010 | 1.35 |

| Date | Amount |
|----------------------|-------------|
| Saturday 07/17/2010 | 1.72 |
| Sunday 07/18/2010 | 1.27 |
| Monday 07/19/2010 | 1.32 |
| Tuesday 07/20/2010 | 1.31 |
| Wednesday 07/21/2010 | 1.32 |
| Thursday 07/22/2010 | 1.39 |
| Friday 07/23/2010 | 1.37 |
| Saturday 07/24/2010 | 1.43 |
| Sunday 07/25/2010 | 1.26 |
| Monday 07/26/2010 | 1.49 |
| Tuesday 07/27/2010 | 1.29 |
| Wednesday 07/28/2010 | 1.41 |
| Thursday 07/29/2010 | 1.74 |
| Friday 07/30/2010 | 1.38 |
| Saturday 07/31/2010 | 3.41 |
| Average | 1.40 |

The average number of pages opened per unique visit. Only fully loaded pages are counted.



Top 10 Popular Pages

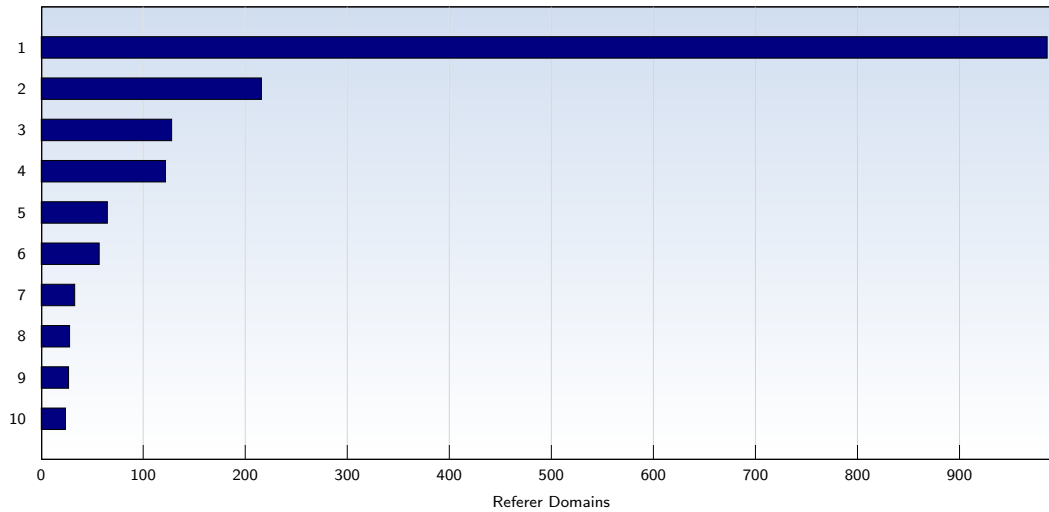


| Rank | Page | Amount | % |
|------|---|---------------|----|
| 1 | spectre-association.org/tinc | 61752 | 61 |
| 2 | spectre-association.org/SpectreAnimals.pdf | 3409 | 3 |
| 3 | spectre-association.org/ | 3012 | 3 |
| 4 | spectre-association.org/tinc/ | 1305 | 1 |
| 5 | spectre-association.org/Merchandise.htm | 611 | 0 |
| 6 | spectre-association.org/index.htm | 542 | 0 |
| 7 | spectre-association.org/historySpectre.htm | 368 | 0 |
| 8 | spectre-association.org/listingsA.htm | 320 | 0 |
| 9 | spectre-association.org/...dynamic... | 284 | 0 |
| 10 | spectre-association.org/deceased_Spectres.htm | 261 | 0 |
| | Total | 100312 | |

These statistics show you the most frequently called pages.



Top 10 Referer Domains



| Rank | Domain | Amount | % |
|------|---------------|-------------|---|
| 1 | google.com | 986 | 1 |
| 2 | yahoo.com | 216 | 0 |
| 3 | bing.com | 128 | 0 |
| 4 | wikipedia.org | 122 | 0 |
| 5 | google.co.uk | 65 | 0 |
| 6 | facebook.com | 57 | 0 |
| 7 | google.de | 33 | 0 |
| 8 | aol.com | 28 | 0 |
| 9 | google.ca | 27 | 0 |
| 10 | fas.org | 24 | 0 |
| | Total | 2081 | |

2081 out of 71548 visits contained a referer that could be evaluated. This analysis shows domains referring to your site. Subpages are summarized under the main domain.